



:DP Brokers

by :DentalPlans.com[®]

:DP Brokers Guide - Overview

1. Dental Savings Plans and How They Work
2. Why Partner with DentalPlans.com?
3. More Than Just Dental - Other Savings Plans
4. How Do I Select a Dental Savings Plans for Clients?
5. Aetna & Cigna Plans - Important Selling Information
6. DentalPlans.com and You - :DP Brokers Benefits
7. Learn More About DentalPlans.com



DENTAL SAVINGS PLANS

And How They Work

What Are Dental Savings Plans?

A dental savings plan functions a lot like a membership at a warehouse club. Consumers pay an annual fee and get access to significantly reduced rates on their dental procedures. And dental savings plans offer many benefits over traditional dental insurance.

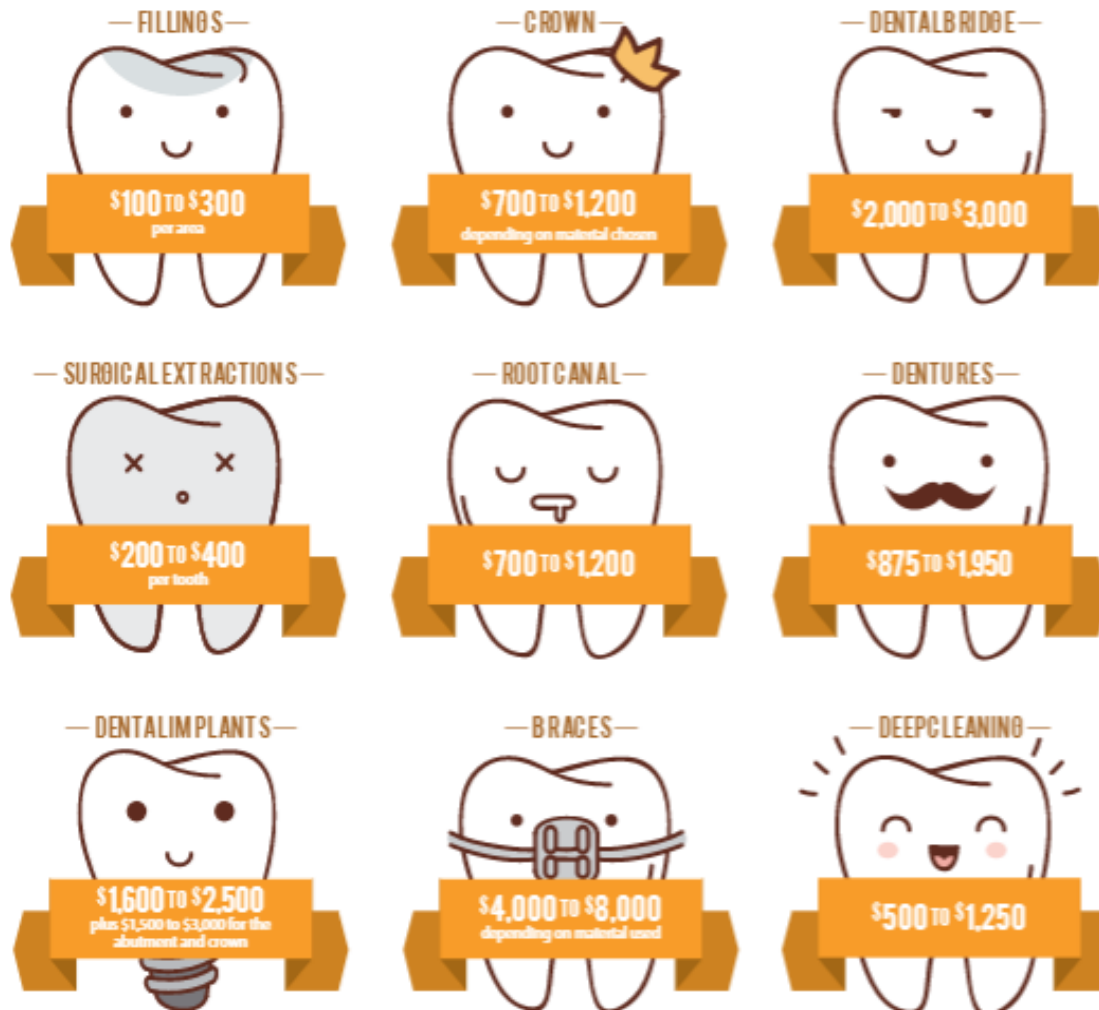
How Do They Work?

- Patients pay dentists directly at the time of service and receive discounts on preventative, restorative and cosmetic procedures.
- Average savings of 10-60% off dental care all year long.
- Plans activate quickly – members can join today and start saving at the dentist tomorrow.
- No Annual Caps, No Waiting Periods, No Health Restrictions & No Paperwork

Advantages	Dental Savings Plans	Dental Insurance
Quick Plan Activation	YES	NO
No Health Restrictions	YES	NO
No Annual Limits	YES	NO
No Paperwork Hassles	YES	NO
No Waiting For Dental Care	YES	NO
Cosmetic Dentistry Savings	YES	NO

Dental Procedure Costs

AVERAGE COST OF DENTAL PROCEDURES



Source: <http://images.dentalplans.com/2015/infographics/SmileIndex-Affordability-Infographic.pdf>

AVERAGE SAVINGS WITH A DENTAL SAVINGS PLAN



The sample table above is a small selection of common procedures discounted by CIGNAPlus Savings. The procedures discounted under CIGNAPlus Savings offer similar savings to the sample above. Sample Savings for ZIP code 33176

Sample Client Scenario: The Math for Family of 4 - Preventative Procedures

Dentists recommend 2 cleanings, 2 check-ups and 1 set of x-rays per year, per person.

Procedure	Procedure Cost without Plan	Procedure Cost with Plan	Total Savings
8 Routine 6 Month Check-Ups	\$600	\$120	\$480
4 Adult Teeth Cleanings	\$424	\$124	\$300
4 Child Teeth Cleanings	\$340	\$92	\$248
4 Bitewing X-Rays Sets	\$312	\$88	\$224
Total	\$1,888	\$486	\$1,252

Price of Family Plan: \$209.95

Total Savings After Cost of Plan: \$ 1,042.05

Usual Fee data from FAIR Health, Inc. Discounted fees are listed for visits to a participating general dentists.

Sample Client Scenario: The Math for Family of 2 - Restorative Procedures

Savings based on General Dentist Fees.

Procedure	Procedure Cost without Plan	Procedure Cost with Plan	Total Savings
2 Single Surface White Fillings for U or L Front Tooth	\$400	\$110	\$290
1 Root Canal Treatment-Molar	\$1535	\$438	\$1,097
1 Core Build-up with Pins	\$341	\$100	\$241
1 Single Crown - Porcelain on High Noble Metal	\$1500	\$511	\$989
Total	\$3,776	\$1,159	\$2,617

Price of Family Plan: \$209.95

Total Savings After Cost of Plan: \$ 2,407.05

Usual Fee data from FAIR Health, Inc. Discounted fees are listed for visits to a participating general dentists.

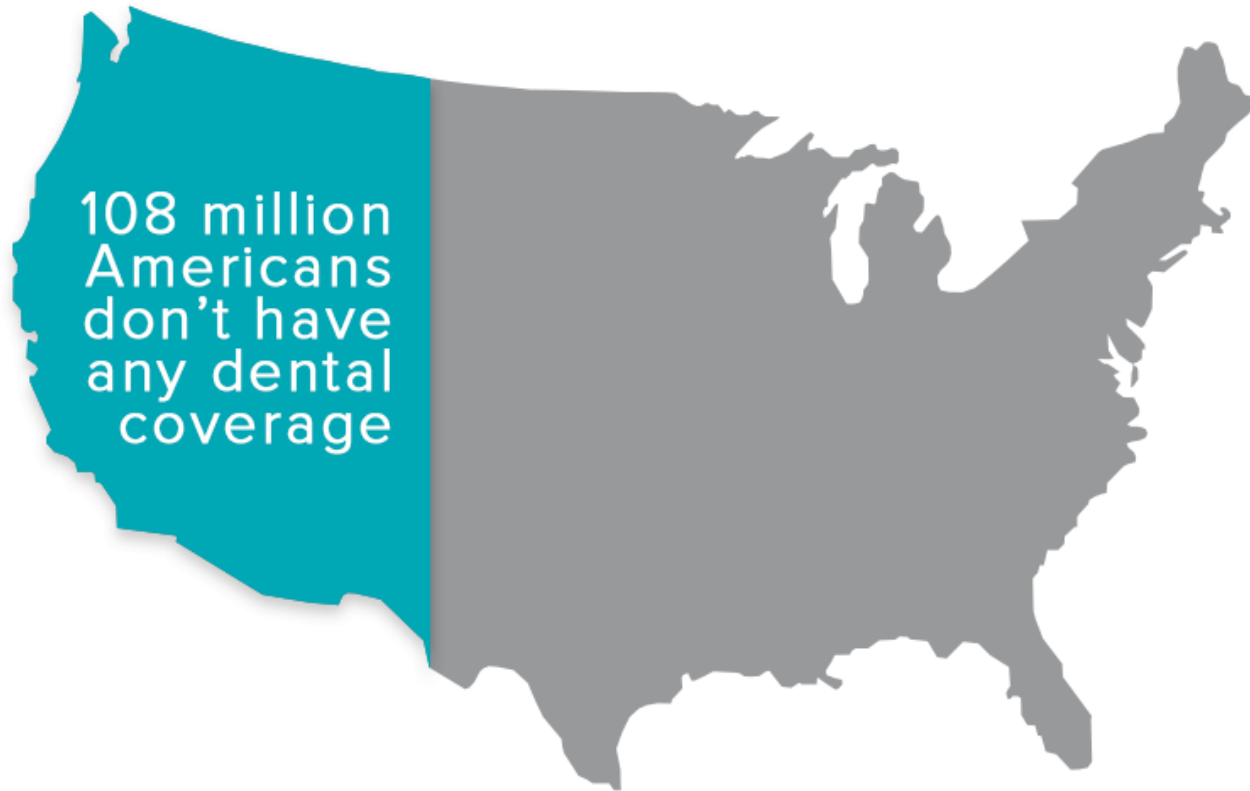
Do the Math - with Sample Fees

D0120	Routine 6 Month Check-Up (2X)	\$ 114.00		\$ 114.00
D0210	Full Mouth X-Rays	\$ 144.00		\$ 144.00
D1110	Adult Cleaning (2X)	\$ 204.00		\$ 204.00
D3310	Root Canal Front	\$ 826.00		\$ 826.00
Select ADA Code	Procedure	\$ -		\$ -
Select ADA Code	Procedure	\$ -		\$ -
DXXXX	[ADD PROCEDURE]			\$ -
DXXXX	[ADD PROCEDURE]			\$ -
	Total	\$ 1,288.00	\$ -	\$ 1,288.00
		Plan Price (individual or family)		
		Savings above plan price		\$ 1,288.00
Instructions:				
1. Select the ADA Codes from the drop down if not shown.				
a) The name of the Procedure and UCR will auto-populate.				
b) Fill in the Discounted Fee the member will pay based on the sample fees shown on plan detail page				
2. Fill in any information highlighted in orange from sample fees by plan. (DO NOT EDIT THE TEAL AREA)				
a) If member needs a procedure not listed, manually add in the ADA information, UCR and discounted rate				
b) Add in savings for additional benefits needed such as Rx, Vision, etc.				
c) Update in the plan rate if purchasing a Family plan (default is Individual price)				
3. The savings and totals will populate for you!				

WHY PARTNER WITH DENTALPLANS.COM?

The :DP Difference

The Growing Need for Dental Care



Why?

- #1 reason – “too expensive”
- #2 reason – “don’t know where to buy it”

DentalPlans.com is the solution to both...

Why DentalPlans.com? The :DP Difference

DentalPlans.com is the leading online marketplace enabling consumers and employer groups to shop for, educate, and purchase affordable dental care and other healthcare products. Our nationwide footprint serves customers in all 50 states.

Choice	Convenience	Confidence
<p>30 + Dental Savings Plans</p> <p>Additional Benefits: Telehealth, Vision, Hearing, RX, Chiropractic, & More!</p> <p>Network of 100k+ Dentists</p> <p>Annual Plans starting at \$79.95</p>	<p>Shop and access member's area online</p> <p>:DP AtYourService Team offers expertise and support</p> <p>Flexibility to switch your plan as needs change</p>	<p>More than 1 million served since 1999</p> <p>Our :DP Promise</p> <ol style="list-style-type: none">1. Our plans offer the best value2. Your plan would pay for itself3. 30 Day, Money-Back Guarantee

DentalPlans.com Network Partners

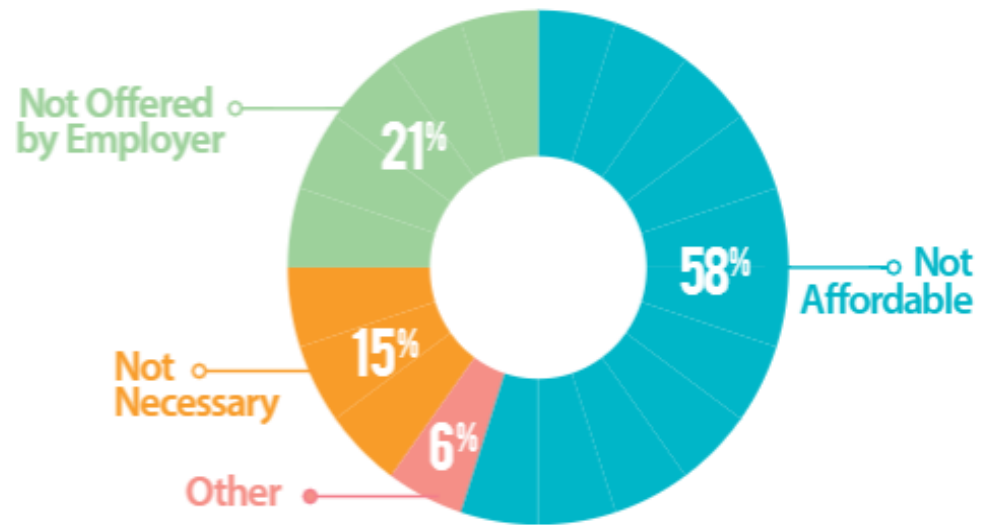


Providing Access to Top Brands in The Industry

Ideal for Clients Who...

- ✓ Opted out of dental insurance coverage due to cost
- ✓ Have (or will) exhaust their dental insurance plan's annual limit
- ✓ Need dental treatments that are not covered fully (or at all) by insurance (braces, whitening, implants and veneers)
- ✓ Are not eligible for insurance because they are part-time or seasonal
- ✓ Need to save on dental work now, can't wait for open enrollment options

WHY DON'T PEOPLE HAVE DENTAL INSURANCE?



DentalPlans.com - Ideal for Group Clients

Employers/Groups with Funded Benefits

- Dropping or looking to reduce contribution of employee dental benefits
- Looking for supplement to current dental insurance benefit
- Employees who have waived dental coverage, are going on COBRA or have waiting periods on existing coverage

Groups/Associations who do not offer Dental Insurance Benefits

- Non-Profits
- Part Timers & Seasonal Employees
- Small Groups with less than 50 Employees

Employees/Association Members with No Funded Dental Benefits (Voluntary)

- Part-time employees who are not eligible for dental insurance
- Low-cost option alongside voluntary programs
- Seasonal employees, contractors, owner operators, etc.
- Retirees



MORE THAN DENTAL SAVINGS

Telemedicine, Vision, Rx, Chiropractic, Hearing and More

Health Plans Your Way

Optimize your client's health from head to toe with the best of modern health and wellness services from DentalPlans.com.

Offer your clients a telemedicine plans that provides your customers with free virtual house calls from locally-licensed doctors who diagnose and treat ailments – even call in a prescription.

And have your client select the perfect dental plan or plus plan from over 30 offerings to enjoy exclusive member-only savings at thousands of dentists' offices nationwide.

With savings, choice, convenience, and personal service, your clients will experience the new, smart way to manage their health.



Savings

One affordable annual membership fee, starting at \$79.95 per year, gives you access to dental savings from 10 to 60% all year.



Customer Care

Our :DP AtYourService™ Team takes care of your needs throughout the entire process. We're just a phone call away.



Peace Of Mind

From routine care to dental emergencies, rest assured that we've got your dental and financial needs covered.

**Since 1999, We've Helped More Than 1 Million People Save At The Dentist.
Enjoy A Healthier Life With Easy Access To High-Quality, Affordable Dental Care. Join Them Today.**



Dental Bundled With...

DentalPlans.com offers more than just dental benefits. Choose plans with bundled benefits like:



- Rx, Vision, Hearing, Chiropractic
- Telemedicine
- Medical Bill Saver
- eDocAmerica
- Alternative Medicine
- Prepaid Lab & Diagnostic Imaging Savings
- Physical Therapy Savings
- Weight & Nutrition
- Fitness Club Savings
- Emergency Medical Travel Assistance
- Diabetic Supplies
- And more!

Enjoy Increased Commissions by Selling Dental Plus Plans!



Telemedicine – *Featured Plans* for :DP Brokers

		 1 Card with 6 Benefits	 1 Card with 7 Benefits
Telemedicine Services	Teladoc – 24/7 Access to U.S. Licensed Physicians by Phone or Video - \$0 Visit Fee	✓	✓
	eDocAmerica – Web-Based Correspondence with Medical Professionals	✓	✓
	NurseLine – 24/7 Access to Trained Registered Nurses	✓	✓
Advocacy & Advisory Services	Medical Health Advisor – Claims and Treatment Explanation	✓	✓
	Medical Bill Saver – Negotiate Lower Medical Bill Costs	✓	✓
	MyEWellness – Online Wellness Guidance	✓	✓
Dental Services	Aetna Dental Access – Dental Savings Plan, Save 10-60% at the Dentist		✓

Benefits of *Featured Plan* - :DP HealthNow

- ✓ Reduce **clients'** out-of-pocket expenses
- ✓ Avoid **workplace** absenteeism for your clients
- ✓ Offer clients help **in understanding their EOB**
- ✓ Relieve yourself **from fielding claim/billing questions**



HOW DO I SELECT A DENTAL SAVINGS PLANS FOR CLIENTS?

We make it easy!

How Do I Choose Which Plan to Offer?

1.) Does your client have a Provider they'd like to see?

- Search for provider by using the **Dentist Finder**

:DentalPlans™

Join Now: Call 1-954-804-7213
Mention Broker Code 14810

Save 10% to 60%
at the Dentist, plus additional savings available on
Telemedicine, Vision, Rx and more!

Plan Finder Dentist Finder

Find the Right Plan for You

Enter your ZIP code

Search

Individual Family



2) Does the Provider take multiple plans?

:DentalPlans™
Join. Save. Smile.

LIVECHAT | MY CART | MEMBER LOGIN
Join Now: Call 1-800-219-7473
Mention Broker Code 105582

Home Plans by Procedure Plans by Dentist Telemedicine, Vision & RX About Us

Limited Time Offer - Spring Sales Event! Save Up To 30% when you use code SPRING Now!

Hitesh Shroff, DDS
General dentistry

View Phone

Selected Location:
1854 North Nobhill Road
FORT LAUDERDALE, FL
33322

1 Location(s)

Highlights
• Accepts Dental Savings Plans

Biography
Hitesh Shroff, Dentist is a Dentist practicing in FORT LAUDERDALE, FL.
This provider has not yet shared a personalized biography.

Rate Provider

Plans Sample Savings & Pricing Practice Information

Dr. Hitesh Shroff Accepts the Dental Savings Plans Below

Procedure Type	Sample Discounts for Plan Members			Price Per Year Individual Family
	1 Surface Silver Filling for Primary or Permanent Tooth	1 Surface White Filling for U or L Front Tooth	Single Crown - Porcelain on High Noble Metal	
Average Cost WITHOUT a Dental Savings Plan	\$190.00	\$190.00	\$1325.00	
Solstice Plus Plan One	\$50.00	\$45.00	\$499.00	\$108.71 \$144.95
Aetna Dental Access	ND	\$80.00	\$706.00	\$103.46 \$114.95
Vital Savings by Aetna	ND	\$80.00	\$706.00	\$115.96 \$144.95

- Ask...“What are your dental needs (routine yearly check-ups and/or crowns, root canals, etc)?”
- Select **Procedure Type** and look at the lowest out-of-pocket fees for those procedures with each plan the provider takes.
- If the provider takes Aetna or Cigna, remember to call :DP Broker Services to verify the client's out of pocket responsibility for a particular procedure



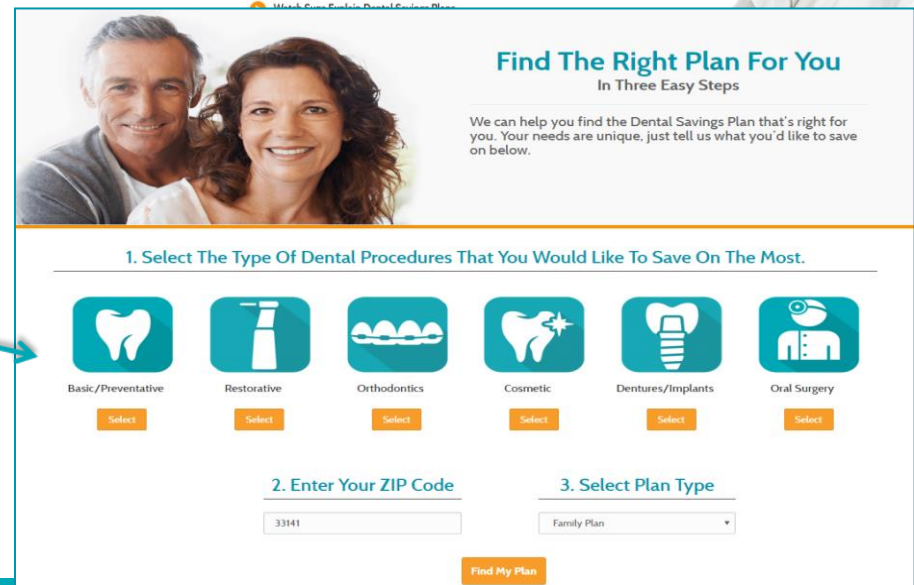
Plan Selection - By Procedure

No Provider? No Problem!

1.) Click on the DentalPlans.com logo to get to our main navigation. Select Plans By Procedure.



2.) Select type of Dental Procedure that the client would like to save on most.



Plan Selection - By Procedure

No Provider? No Problem! (Continued)

3.) The Compare Plans page lists the discounted fees detail by procedure so that you or your client can find the lowest out-of-pocket costs for the procedures the client needs.

Compare Plans

Find the best plan for you by reviewing the chart below.
[Click here](#) to return to plan search results.

		Solstice		Cigna		CVS Health iSave		Alliance HealthCard	
		Solstice Plus Plan One		CIGNAPlus Savings, Powered By CIGNA Dental Network Access		CVS Care		Alliance HealthCard Savings Card	
Yearly Plan Cost		\$108.71		\$107.96		\$125.96		\$115.96	
Plan Type: Individual Family		\$144.95		\$134.95		\$179.95		\$144.95	
		Join Individual Plan		Join Individual Plan		Join Individual Plan		Join Individual Plan	
Root Canal Treatment - Bicuspid	D3320	\$1,300	\$375	\$427	\$427	\$427	\$427	\$427	\$427
Root Canal Treatment - Molar	D3330	\$1,535	\$485	\$576	\$576	\$576	\$576	\$576	\$576
Perio Scaling and Root Planing (Per Quadrant)	D4341	\$311	\$80	\$117	\$117	\$117	\$117	\$117	\$117
Regular Cleaning Following Periodontic Procedure	D4910	\$171	\$55	\$89	\$89	\$89	\$89	\$89	\$89
Bone Replacement Graft (1st in Quadrant)	D4263	\$700	\$200	\$226	\$226	\$226	\$226	\$226	\$226
Core Build-Up With Pins	D2950	\$341	\$85	\$89	\$89	\$89	\$89	\$89	\$89
Single Crown - Porcelain on High Noble Metal	D2750	\$1,500	\$499	\$535	\$535	\$535	\$535	\$535	\$535
Single Crown - Porcelain on Noble Metal	D2752	\$1,400	\$480	\$491	\$491	\$491	\$491	\$491	\$491

How Much Does It Cost to See a Dental Specialist?

Type of Speciality Dentist	Discounted Fee (for Plan Members)			
Endodontics	25% off	Call	Call	Call
Oral Surgeon	25% off	Call	Call	Call
Orthodontics	25% off	Call	Call	Call
Periodontics	25% off	Call	Call	Call



AETNA AND CIGNA

Important Selling Information

Aetna/Cigna Plans - Important Selling Information

Aetna and **Cigna** offer some of the most widely accepted plans nationally with thousands of providers in network.

These plans have some unique differences regarding the fee schedules compared to most of our products that need to be distinguished in order to optimize your client experience with these plans.

- Provider fee schedules are **unique to each provider**.
- Fee schedules are **proprietary to each dental office** and cannot be published.
- You must call :DP Broker Services to get a particular fee for a particular procedure. When calling, have available:
 - Dentist name and address of location being visited for procedure
 - Procedure code(s) for work to be done



Aetna/Cigna Plans - Important Selling Information

Aetna has several products with identical dental components. The differences are the Bonus Benefits included.

Aetna
Dental
Access[®]

DENTAL ONLY



aetna[®]
dental



:DP COMPLETE
CARE

aetna[®]
dental plus Rx



Aetna/Cigna Plans - Important Selling Information

Cigna has several products with identical dental components. The differences are the Bonus Benefits included.



DENTAL ONLY



CIGNAPlus Savings Powered By CIGNA Dental Network Access



PARTNERING WITH DENTALPLANS.COM

Benefits of Being a :DP Broker

:DP Brokers Selling Tools

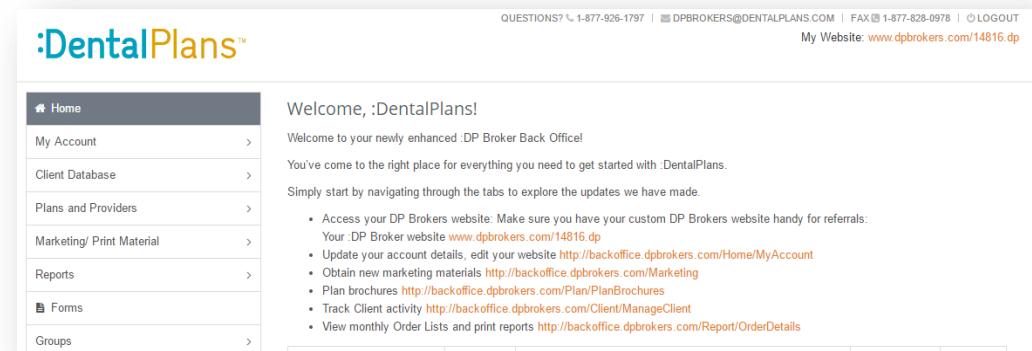
- ✓ Proprietary :DP Broker Portal (back office)
- ✓ Free Editable Marketing Flyers
- ✓ Personalized Website with Unique Tracking Link
- ✓ Brochures, Promo Cards, Rack Cards and More to Customize and Print
- ✓ Unique Broker Code That Tracks Your Clients Back to You



Selling Tools - :DP Broker Portal

The :DP Broker Back Office makes it easy to manage your account with us.

- ✓ Customize & edit your :DP Broker website and update account details
- ✓ Obtain new marketing materials and plan brochures
- ✓ Track client activity
- ✓ View monthly order lists and print reports



Selling Tools - Editable Marketing Materials

There are multiple ways to market our products and services, and we provide you with the tools needed to be a successful :DP Broker.

Login to your [back office](#) to access multiple one pager marketing materials:

- Custom :DP Brokers Flyer
- Dental Insurance & Discount Dental Plans
- Annual & Monthly Group Rate Sheet
- Proposal
- Teladoc Informational Flyer
- Tips to Lower Healthcare Costs for Employees
- Tips to Lower Healthcare Costs for Employers

:DentalPlans™
Making an Informed Decision

INSERT BROKER NAME HERE
Website: www.DPBrokers.com/12345.dp
Phone: 1-800-240-8988
Broker ID: ROBERT BROCKER ID-HERE

Dental Savings Plans and Dental Insurance

Dental savings plans are the affordable alternative to dental insurance, offering savings of 10%-60% off typical rates for dental care and treatment. Below is a comparison guide between Dental Savings Plans and dental insurance to help you choose the option that best fits your needs.

Some of the features of Dental Savings Plans include:

- ✓ No annual limits or payment "caps" - plan members enjoy discounts on most dental care services all year long.
- ✓ No waiting - most dental savings plans activate within 3 business days.
- ✓ No insurance paperwork hassles - plan members simply present their membership card at a participating dentist office for on-the-spot discounts on most dental services.
- ✓ No health restrictions - get the treatment you need, when you need it, and still save.
- ✓ Many savings plans include discounts on dental services that insurance doesn't always cover, such as cosmetic dentistry.
- ✓ Consumers pay one low annual membership fee for access to a network of dentists offering discounts on most dental procedures.
- ✓ Dental savings plans include discounts on vision and hearing care, prescriptions, and other health and wellness services.
- ✓ Available directly to individuals, families, businesses and groups.

Some of the characteristics of Dental Insurance include:

- ✗ Good coverage for basic, preventative care.
- ✗ Limitations, deductibles and annual maximums on benefits.
- ✗ Waiting periods for major dental procedures.
- ✗ Tedious and time-consuming written claims process.
- ✗ Limitations/exclusions on pre-existing conditions.
- ✗ Certain dental specialties, such as cosmetic dentistry, are rarely covered.
- ✗ Consumers pay monthly premiums for defined coverage.

Even if you already have dental insurance, the discounts offered by our dental savings plans may be used after your dental insurance plan maximum has been reached, or for services that your insurance won't cover.

Please consult with a participating dentist or dental care specialist before beginning treatment.

Savings plans are NOT insurance and the savings will vary by provider, plan and zip code. These plans are not considered to be qualified health plans under the Affordable Care Act. Please consult with the respective plan detail page for additional plan terms. The discounts are available through participating healthcare providers only. To check that your provider participates, visit our website or call us. Note: There is no paperwork or reimbursement, you must pay for the service at the time it's provided. We will ensure the discount of the provider's usual and customary fees when you pay. No emergency care is included with our participating providers. Dental procedures including, but not limited to, additional teeth are not available in California residents. Rate - set of all plans and offers available in all markets.

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Teladoc Learn More!
Stay healthy throughout the year. 855.687.7007
Teladoc U.S. Board-Certified Doctors

Not feeling well? Give Teladoc a call.

Who wants to sit in an ER or urgent care waiting room when feeling sick? Teladoc U.S. board-certified doctors are available 24/7 to provide quality care for many of your non-emergency medical conditions. You don't even need to leave work or home.

Request a consultation today!

ER OR URGENT CARE
Drive to the nearest office while sick

TELADOC
Request a consultation from work or home

DP HEALTH NOW
A Teladoc Story
I recently subscribed to Teladoc and I love the service, in the last month I have used the program and in all three cases had a call back in less than 20 minutes and was able to get a prescription at the local pharmacy. By using my pharmacy discount card I was also able to save 40% off one of the prescriptions. In just the first month I was able to save over \$300.00. Thank you for helping me save money!"
- Clinton

Quality care for conditions like:
Cold and flu symptoms
Bronchitis
Respiratory infection
Sinus problems
Allergies
Urinary tract infection
And more!

16
A doctor calls you back in 16 minutes, on average

Pay high ER and urgent care fees per Teladoc consultation

This plan is NOT insurance. The plan is not insurance coverage and does not meet the minimum creditable coverage requirements under the Affordable Care Act or Massachusetts M.G.L. c. 118E and 95C Ch95 500. This discount card program contains a 30 day cancellation period. Discount Medical Plan Organization; New Benefits, Ltd., Attn: Compliance Department, PO Box 671509 Dallas, TX 75367-1509.

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Take a Bite Out of Your Dental Bills!
Save on Braces, Oral Surgery, Root Canals, Wisdom Teeth Extractions, Fillings & more.

Join Today
Use Broker ID
INSERT BROKER ID HERE

Visit www.DPBrokers.com/12345.dp or
Call 1-800-240-8988 for help picking the perfect plan to fit your dental needs.

:DentalPlans™

Why Choose Dental Savings Plans?

Advantages	Dental Savings Plans	Dental Insurance
Quick Plan Activation	✓	X
No Health Restrictions	✓	X
No Annual Limits	✓	X
No Paperwork Hassles	✓	X
No Waiting for Dental Care	✓	X

Receive 12 Months of Membership for One Low Payment

Visit www.DPBrokers.com/12345.dp or
Call 1-800-240-8988 for More Information

Savings plans are NOT insurance and the savings will vary by provider, plan and zip code. These plans are not considered to be qualified health plans under the Affordable Care Act. Please consult with the respective plan detail page for additional plan terms. The discounts are available through participating healthcare providers only. To check that your provider participates, visit our website or call us. Since there is no paperwork or reimbursement, you must pay for the service at the time it's provided. You will receive the discount off the provider's usual and customary fees when you pay. We encourage you to check with your participating provider prior to beginning treatment. Special promotions including, but not limited to, additional months free are not available to California residents. Note - not all plans and offers available in all markets. © 1999-2015 DentalPlans.com, Inc. All Rights Reserved. Patents Pending.



Selling Tools - Personalized Website

Login to your back office to personalize your :DP Brokers dedicated website

Example: www.dpbrokers.com/14816.dp

(Your Broker ID replaces 14816)

- ✓ Upload a Photo to your website to let your clients and contacts see who you are
- ✓ Add your personal webpage and contact information
- ✓ Add your agency's services
- ✓ Your website tracks back to your unique broker code

:DentalPlans™

Join Now: Call 1-954-804-7213
Mention Broker Code 14816



Save 10% to 60%
at the Dentist, plus additional savings available on
Telemedicine, Vision, Rx and more!

Plan Finder Dentist Finder

Find the Right Plan for You

Enter your ZIP code

Search

Individual Family

- ✓ No Deductibles, Paperwork Or Waiting Periods
- ✓ Use As Often As You Wish No Caps, Limits Or Restrictions
- ✓ Save with Dental, Telemedicine, Vision, Rx and more
- ✓ Absolutely No Paperwork – Get Savings At Dentist Office

The Doctor is ALWAYS IN!
— Introducing Telemedicine —

Save Now!



Dental Savings Plan

With a dental savings plan you pay an annual fee and get access to significantly reduced rates. And dental savings plans offer many benefits over traditional dental insurance. Things like no annual caps or limits and absolutely no paperwork.

Our plans cover more than 100,000 dentists nationwide. These quality providers have agreed to charge reduced fees on the dental services you need. So you'll get the quality care you deserve at a bigger savings than you ever imagined possible.



:DentalPlans
:DentalPlans
Tel: 9548047213
Fax: 954-923-2694

We also offer the following:

- › Life Insurance
- › Health Insurance
- › Annuities
- › Auto Insurance
- › Property and Casualty
- › Cancer Insurance



Selling Tools - Customized Brochures

- Download and customize brochures
 - Broker ID
 - Name, Phone Number and Address (for trifold)
- Save and take to the printer of your choice
- These pieces are designed to be professionally printed on heavy card stock

Custom Print Material Include:

Tri-folds 1 Month Offer



Tri-folds No Offer



Promo Cards



Post Cards



Rack Cards



Unique Broker Code - Tracks Your Clients

- Broker ID appears at top of all pages

- Broker ID automatically populates at checkout

Discount Medical Plan Application		Price Per Year
Aetna Vital Dental Savings SM Plus Rx	Annual Individual Plan Edit Remove	\$149.95
	Processing Fee	\$20.00
Total		\$169.95

Client Tracking - Broker Code is Key

:DP Brokers receive commissions on both new and renewed members. In order to track these sales/renewals, each registered :DP Broker is assigned a unique **Broker Code**. Tracking your clients and commissions has never been easier when your Broker Code is used consistently on every transaction.

What is a broker code?

The Broker Code is a unique number that identifies a broker or the downline agent of a broker and is key to ensuring your clients are tracked to your account.

Where do I get a broker code?

You should receive the code via email upon approval of your new broker account registration.

Why is it important?

The Broker Code is key to tracking clients to the broker of record and ensuring accurate commissions are paid to the Broker or General Agent with downline agents.

How do I use it? 2 ways to ensure client tracking:

1. **Your broker portal** – Refer clients to your :DP Broker Website (www.dpbrokers.com/XXXXXX.dp).
2. **Your dedicated phone number** - Ensure clients call 1-877-926-1797 and provide your broker code to ensure proper commissions are credited to your account and visible in your Back Office.



General Agents & Downline Tracking

Referral Codes...Required for Downline Tracking Broker Codes...Required for Client Tracking

1. A broker must have **General Agent** status to be eligible for a downline
2. To register as a General Agent, please call 1-877-926-1797
3. Approved GA's can add brokers to a down-line by visiting <http://dpbrokers.com/Register/ReferralCode>
4. Approved GA's must provide a Referral Code (provided by :DPBroker Services via phone upon GA status approval)
5. Commissions are paid directly to each individual broker unless otherwise indicated by the General Agent via phone to a :DPBrokers Account Manager



FREQUENTLY ASKED QUESTIONS

Learn More About DentalPlans.com and :DP Brokers

How do I Receive Commission Payments?

Monthly Commissions

Checks or direct deposits are issued the 15th-18th of each month (for sales made the previous month). The first payment after registering for direct deposit will be a paper check and all subsequent payments will be electronically deposited. If you need to update your banking information, this rule applies each time.



Payout Thresholds

Minimum payout for monthly commissions is \$25. Anything under the minimum threshold is rolled over into the following month's payment.



Where to go for commissions information?

For commission reports visit <http://backoffice.dpbrokers.com/Broker> and click on REPORTS.



How do I Join a Plan Myself?

Purchasing a plan for yourself is easy and just as you would purchase for one of your clients:

1. Visit your dedicated :DP Broker website
2. Search for a plan or your provider
3. Select a plan of your choice and click join now
4. Your broker code will reflect in your cart after purchase
5. View your purchase in your sales history in your :DP Broker back office



Join. Save. Smile.®



What Are Other Ways to Market to Clients?

Can I show DentalPlans.com on my website?

Yes, you can! By logging into your back office, you will find banners and text links under “Marketing/Print Materials” to access and upload to your site.

Search Engine Marketing Do's& Don'ts

You can utilize PPC/SEO efforts to market to clients but be sure to check our SEM do's and don'ts in our terms and conditions located here: <http://bit.ly/1Np7GIP>

Compliance Rules

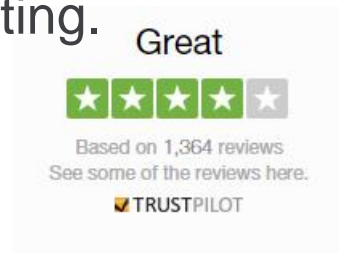
Visit our brand guidelines to learn about staying compliant:
<http://bit.ly/1Np7Klu>



:DP SmileStories™ - Testimonials

Our Customers Love Us!

Don't take it from us. View our :DP SmileStories and read more reviews. We are proud of our high Trust Pilot rating.

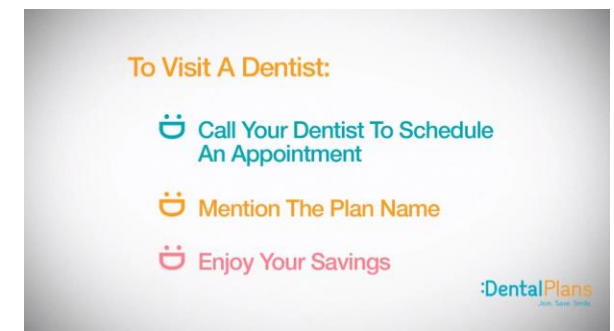


Click any image above to view more!



Educational Videos - YouTube

Information & Support Tools



Click any image above to start watching!



Contact Us



Contact Information

:DP Broker Services Team

Dedicated to servicing our broker team

Phone: 877-926-1797

Fax: 877-828-0978

DPBrokers@DentalPlans.com

M-F 9am-5pm EST

:DP AtYourService™ Team

Dedicated to servicing our :DP Members/Broker Clients

Phone: 800-494-9294

M-F 8am-8pm EST

Helpful Links

:DP Broker Frequently Asked Questions

<http://dpbrokers.com/Home/faqs>

DentalPlans.com Frequently Asked Questions

<http://www.dentalplans.com/discountdentalplans/faq>

Dental Information Center

<http://www.dentalplans.com/dental-information>



:DentalPlans.com™

