Most likely to initiate an in-bed early morning kiss? 

![Smooth Stats](image)

Most likely to grab their sweetie before reaching for their toothbrush? 

![Smooth Stats](image)

Who Wins When Dental Health Meets Dating? 

**SEXES BATTLE OF THE STATS**

**Smooching**

- Most likely to initiate an in-bed early morning kiss?
  - Men: 29%
  - Women: 20%
  - vs
  - Women: 29%
  - Men: 20%

- Most likely to grab their sweetie before reaching for their toothbrush?
  - Men: 9%
  - Women: 13%
  - vs
  - Women: 24%
  - Men: 23%

**TEETH Love the Ladies**

- People think women take better care of their teeth than men do.
  - 6 in 10
  - 55% of women
  - 71% of men

**DENTIST is Crying**

- 41% of women
  - 52% of men
  - Brush their teeth twice a day
  - vs
  - Women: 62%
  - Men: 52%

**LOOK Fabulous!**

- 78% of women
  - 63% of men
  - Consider themselves well groomed
  - vs
  - Women: 35%
  - Men: 30%

**WHERE Are you?**

- Meet people through friends
  - 58%
  - vs
  - Women: 52%

- Meet people at church
  - 11%
  - vs
  - Women: 16%

- Socialize at events
  - 38%
  - vs
  - Women: 26%

- Are mingling on Facebook
  - 15%
  - vs
  - Women: 28%

- Use online dating sites
  - 30%
  - vs
  - Women: 12%

**HOW DO I LOOK?**

**Preferred facial feature**

- Make-up
  - 34%
  - vs
  - Women: 39%

- Skin
  - 31%
  - vs
  - Women: 37%

- Hair
  - 10%
  - vs
  - Women: 13%

- Nose
  - 9%
  - vs
  - Women: 12%

- Face
  - 6%
  - vs
  - Women: 2%

**I LOOK At You, Kid**

- 79% will alert a partner when something is stuck in their teeth
  - vs
  - Women: 74%

- 83% will tell a partner when he/she has bad breath
  - vs
  - Women: 65%

- 74% will warn a partner that it's time to go on a diet
  - vs
  - Women: 17%

- 27% will point out that a partner is losing their hair
  - vs
  - Women: 13%

- 30% will suggest their partners should whiten their teeth
  - vs
  - Women: 23%

- 26% will encourage partners to get cosmetic dental work
  - vs
  - Women: 23%

- 13% wouldn't feel comfortable sharing any of this information
  - vs
  - Women: 17%

**TALK**

- Jealous stalker exes
  - 66%
  - vs
  - Women: 52%

- Unemployment
  - 48%
  - vs
  - Women: 52%

- Chronic bad breath
  - 48%
  - vs
  - Women: 52%

**Top dating deal-breakers for men and women**

- Employment
  - 55%

- Physical attractiveness
  - 55%

- Intelligence
  - 55%

- Happiness
  - 55%

- Reliability
  - 55%

- Communication
  - 55%

- Sense of humor
  - 55%

- Unemployment
  - 48%

- Chronic bad breath
  - 48%

- Socializing
  - 48%