

# John Pereira

*President*

## **Age when you lost your first tooth?**

*Seven years old.*

## **Favorite smile?**

*My wife's*

John serves as President of DentalPlans.com, a Henry Schein One business dedicated to bringing affordable and high-quality health care to millions of individuals and their families.

Prior to joining the team, John spent over 20 years in management and executive roles at leading companies such as Amazon.com and Ancestry.com, as well as startups Expert Voice and Lightstream Communications. Much of his focus has been in Marketing and General Management where he has led the growth and expansion of technology services both domestically and internationally. His experience includes building and launching AncestryDNA to be the world leader in direct to consumer DNA services, active participation in a successful IPO and the successful marketing partnership with many of the world's top performance Brands. Prior to John's Internet and Technology experiences he served with distinction as a Naval Officer deployed in support of various overseas Operations.

He earned his B.S. in Mathematics from the United States Naval Academy (Annapolis) and his M.B.A. from Carnegie Mellon University.

