

# Barry Newman

Chief Technology Officer

## **Age when you lost your first tooth?**

*Five years old.*

## **Favorite smile?**

*Both my sons.*

Barry Newman joined DentalPlans.com in 2013 as Chief Technology Officer. As a key member of the company's executive leadership team, Newman is dedicated to transforming communication processes, optimizing production and generating a substantial return on investment through the application of advanced technology.



A seasoned technology leader, Newman brings more than 20 years of experience optimizing IT performance, designing robust and scalable enterprise solutions, and implementing cloud-based technologies. Prior to DentalPlans.com, he held various senior-level positions, including CIO for Saveology.com. At Saveology.com, he spearheaded initiatives to adopt “Cloud Computing” through the use of Salesforce.com and Heroku.com, decreasing internal development costs by 50 percent and increasing call center efficiency by 30 percent. Newman also worked at 1800flowers.com, as Director of E-Commerce, and was responsible for building out an e-commerce SOA platform for the company's multi-channel operations, including consumer facing, point-of-sale, and call center distribution channels.

Newman holds a Bachelor of Science in Business Administration from State University of New York at Albany business school, graduating magna cum laude. He has been a guest speaker at Cloud Computing Conferences, including Dreamforce and SAASCON, and was a member of the Salesforce.com CIO Advisory Board.

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