

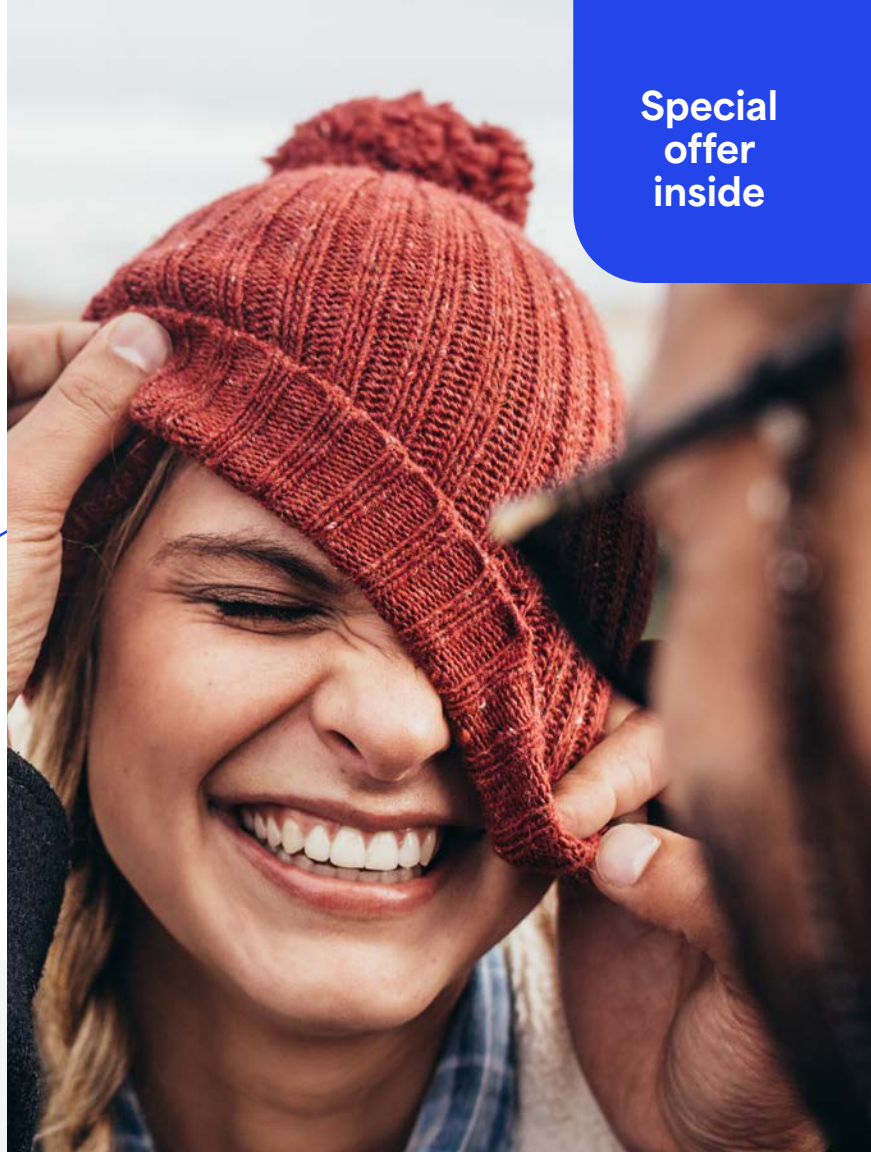
:DentalPlans.com

Smile on

with a dental savings plan

Your guide to a healthy smile.

Special
offer
inside



Get to know us

At DentalPlans.com, we believe a healthy life starts with a healthy mouth. That's why we connect our customers with the best care, at the best value. We offer the most plans, from the most trusted carriers, all in one place. So you know your perfect plan is here.

With over 20 years in the business, we're experts in helping our customers plan for dental care treatments and procedures—and we're passionate about it, too.

As the largest dental plan marketplace, we combine our longstanding relationships, dedicated team, and proven tools to help make quality dental care affordable for all. From choosing a plan to maximizing your savings, we're here to help. We'll have you smiling through every stage of life.

Plan to smile more.

Your bill of rights - or should we say, bites

1. **Your best plan.** With 25+ plans, it's easy to find the perfect plan for your unique situation.
2. **Nationwide network.** No one has access to more dentists in more communities than we do. Unlock a network that includes 70% of dental practices, including specialists.
3. **Switch plans.** If your needs change, your plan can too. Any time. For any reason. You always know you're saving as much as possible.



“

I LOVE DentalPlans.com!!! I had periodontal surgery for some recessed front gums. The procedure was very expensive, and this dental savings plan saved me thousands!

Diane B.
Liberty Township, OH

Hello, I'm glad you're here. I hope you and your family will find this guide informative and that it will help you to take control of your healthcare costs. I joined DentalPlans.com in 2003, and thanks to my dental savings plan, my family - one husband and three children - have consistently received the best dental care at the best value. We have saved thousands on just some of our recent needs alone:

- Braces for two of my kids would have cost \$11,356. We paid \$8,470.
- My husband's root canal and crown would have cost \$2,700. We paid \$1,800.
- And we save about \$500 per year on regular checkups and cleanings for my whole family

As a family that has needed both braces and restorative care, we especially appreciate that dental savings plans have no annual limits - we know we can save money every time we go to a dentist or specialist. And since we all have our own needs, we love that we can see as many providers as we need to. Our dental savings plan makes taking care of our health simple, flexible, and worry-free - and that's something to smile about.

We know that what we do here at DentalPlans.com matters - that's a great feeling and a great responsibility. I want everyone to experience the peace of mind that comes with knowing they can access the dental care they deserve. Because we know a healthy life starts with a healthy mouth.

We look forward to welcoming you to the DentalPlans.com family.



Jennifer Stoll, Chief Commercial Officer, DentalPlans.com



As a thank you for your interest in DentalPlans.com, you'll find a free Prescription Savings Card at the end of this guide.

What are my plan options?

We offer dental savings plans and dental insurance. Both reduce the cost of dental care, but each offers unique advantages.



Dental savings plans: Often a great choice for people who need more than preventive care and/or do not have employer-provided dental insurance (such as Medicare recipients or the self-employed). Also an excellent solution for people who urgently need costly dental procedures such as crowns, bridges, implants, or dentures. Plan members report an average savings of 50%* off on their dental care. Dental savings plans activate quickly and do not have annual spending limits nor restrictions based on current health conditions.



Dental insurance: Often a good choice for those who want to maintain already-excellent oral health and don't anticipate needing expensive restorative or cosmetic dental procedures. With insurance, regular checkups, cleanings and x-rays are typically covered at 100%. Other treatments may be discounted after deductibles and any waiting period requirements are met.

*Discount Health Programs 2016 Consumer & Provider Survey Results



Plan to smile more.



We've got a plan for you. Let's compare.

Everyone deserves to live life with a clean, healthy mouth—and both dental savings plans and dental insurance can help you do that. But it's important to consider the differences between these plans and choose the one that best matches your needs.

Let's dive in.

	 Dental savings plan	 Dental insurance
Preventive care Routine check ups, Cleanings, and X-Rays	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Basic procedures Fillings, Extractions, Emergency Care	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Major procedures Fillings, Extractions, Emergency Care	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
No annual spending caps	<input checked="" type="checkbox"/>	
No waiting periods*	<input checked="" type="checkbox"/>	
No deductibles	<input checked="" type="checkbox"/>	
Pre-existing conditions	<input checked="" type="checkbox"/>	
Switch plans easily	<input checked="" type="checkbox"/>	

*Waiting periods may be waived with prior dental insurance

What are my plan options?

An introduction to dental procedures

Dental treatments help you maintain your oral health, avoid or vanquish dental diseases, and perfect your smile. Below you will find how procedures are classified on DentalPlans.com.



Basic/Preventive

Preventive care, including regular checkups, x-rays and cleanings, aims to spot and address minor dental issues before they become major dental problems.



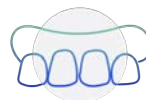
Restorative

Restorative care includes procedures such as crowns, fillings, root canals and deep cleanings. They address infections and decay, helping diseased teeth to recover.



Orthodontics

Orthodontia corrects dental flaws such as teeth with irregular spacing or a misaligned bite. Treatment typically involves wearing a device such as braces.



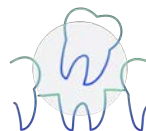
Dentures/Implants

An implant is a metal post embedded in the jaw bone. Crowns or dentures can be permanently secured by implants. Dentures can also be removable, secured by dental adhesive.



Cosmetic

Treatments include bleaching, bonding, and veneers. Cosmetic dentistry is typically performed for aesthetics rather than medical or functional reasons.



Oral Surgery

Complex extractions, bone grafts, and placement of dental implants are examples of oral surgery. Oral surgery may be needed to treat dental diseases, injuries and problems such as impacted wisdom teeth.

Dental savings plans provide savings on all these procedures. Savings vary by plan.

Procedure	What is it?	How long does it take?	Lasts	What to expect
Dental Implants	Non-removable, very functional replacement for a missing tooth/teeth.	Total treatment time, 5-8 months	Permanently, depending on dental care habits	A metal implant post, which will serve as a tooth “root,” is implanted into the jawbone, with an “abutment” that rises above the gum line to support dental crowns or permanent dentures. Expect a 6-month healing process, during which you’ll wear a temporary denture to cover the implant site.
Fillings	Dental fillings help to arrest tooth decay. They are used to restore the function of missing tooth structure.	1 appointment	10-12 years	Your dentist will numb your mouth with a local anesthetic before drilling out and then replacing the decayed area with a metal, composite or ionomers (tooth-colored) or ceramic (very expensive tooth-colored) filling.
Root Canal	Helps stop the progression of a bacterial infection deep inside a tooth.	1-2 appointments	Permanently, if teeth/gums are properly cared for	After administering local anesthetic, your dentist will remove diseased pulp tissue from your tooth’s root canal(s) and pulp chamber. The interior tooth will then be disinfected, and your tooth will be filled and sealed.
Crown	A permanent restoration covering a tooth that is broken, cracked, or badly decayed.	2 appointments	8-20 years, depending on dental care & habits	Your dentist will first remove any existing decay and strengthen the tooth by filling or bonding it, if needed. He or she will then shape the tooth to accommodate a crown, which will be fitted over the natural tooth.
Bridge	Permanent replacement for a single or a few teeth.	2 appointments	Permanently	Some enamel is removed from “abutment” teeth. A mold of your mouth is taken. On successive visits your permanent bridge will be adjusted as needed, and then affixed. Meanwhile, you will likely wear a temporary bridge.
Dentures	Full dentures replace an entire arch (top or bottom set) of teeth. Partial dentures replace several missing teeth.	4-6 appointments, depending on whether you need partial or full dentures	5-7 years	The first week or two can be challenging. Patients may experience nausea, gagging, oral pain, and difficulty in speaking normally. See your dentist as often as needed during the adjustment period.

Suze's story

"Never heard about dental savings plans? I hadn't either and I was shocked when I discovered them two years ago, even though they've been around for decades! But better late than never, right? After learning that a dental savings plan can save you around 50% on your dental bill, I asked my dentist if he accepted them and he said of course we do, most dentists accept them.

I personally needed two new crowns, so I went to DentalPlans.com, found out which plan my dentist accepted, and purchased an individual plan for only \$125 for the entire year.

A few days later I went to my dentist, showed my plan membership card, got my crowns replaced, and the bill was immediately reduced by \$1,112 on the spot. Amazing. That's why I'm urging you to get yourself a dental savings plan."



Plan to smile more.



“

I saved \$1,112 on my dental bill. Amazing!

Suze Orman

America's Personal Finance Expert

Suze Orman's Bill

Invoice #513612541



Procedure	List Price	Discounts	Due Today
Oral Evaluation	\$105.00	-\$38.00	\$67.00
Full Mouth Xray	\$148.00	-\$86.00	\$62.00
Recement Bridge	\$185.00	-\$75.00	\$110.00
Crown	\$1,638.00	-\$913.00	\$725.00
Total	\$2,076.00	-\$1,112.00	\$964.00

Suze Saved 53%!

Average cost of dental procedures.

Fillings



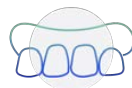
\$100-\$300
per area

Crown



\$700-\$1,200
depending on material

Dental Bridge



\$2,000-\$3,000
per area

Surgical Extractions



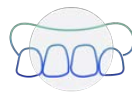
\$200-\$400
per tooth

Root Canal



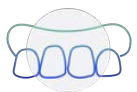
\$700-\$1,200

Dentures



\$875-\$1,950

Dental Implants



\$1,600-\$2,500
plus \$1,500-\$3,000
for abutment & crown

Braces



\$4,000-\$8,000
depending on material

Deep Cleaning



\$500-\$1,250

Average savings with a dental savings plan

63% off fillings
Surface, White, Front Tooth

52% off Dental Crowns
Porcelain on High Noble Metal

51% off a Bridge
Tooth Segment

63% off a Root Canal
Bicuspid

52% off Dentures
Full Upper Denture

68% off an Extraction
Simple Extraction

62% off a Cleaning
Deep Cleaning/Perio Scaling

The sample table above is a small selection of common procedures discounted by CIGNAPlus Savings. The procedures discounted under CIGNAPlus Savings offer similar savings to the sample above. Sample Savings for ZIP code 33176

How affordable is dental care?

Thank you for your interest in DentalPlans.com. We look forward to future conversations with you. DentalPlans.com believes that good health and quality care should be affordable and accessible for everyone.

Download your free Prescription Savings Card and start saving on your next refill. Below are a few perks of using your card.

Easy to use

Simply present your card at a participating retail pharmacy and save on many of your prescription drugs. Simply visit DentalPlans.com/RX to find one near you.

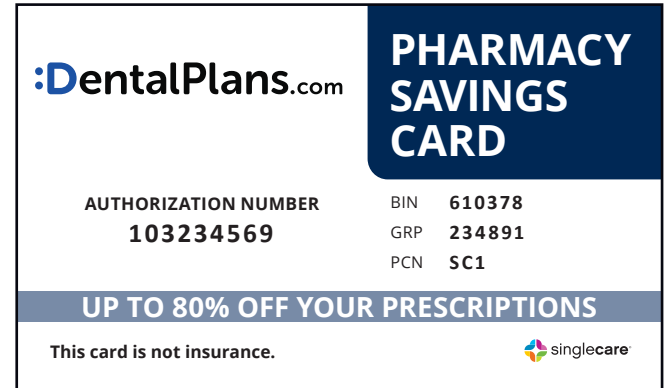
No limits

You can use your savings card any time your prescription is not covered by insurance. There are no restrictions and no limits on how many times you may use your card. Simply present it at the pharmacy to receive up to 80% off your prescription drug purchases.

Stay well & keep smiling.

Plan to smile more.

Your free Prescription Savings Card



Click to Download



Start saving today.

15% off
any savings plan
+ 1 month free

Use code: SMILEON

Money-saving offers.

Ready to start saving on your dental health? Our expert team can help you find your perfect plan in minutes.

Call us at **1-833-983-0470** or use our online plan finder at **DentalPlans.com** today.

Want a little extra peace of mind? We offer a 30-day money back guarantee on all dental savings plans. We know your perfect dental plan is here. Start saving today.



“DentalPlans.com has saved me \$700+ on two crowns, which has allowed me to get the crowns quicker than I would have otherwise.

Jon W.
Roswell, GA

Call 1-855-745-5008 or visit DentalPlans.com

:DentalPlans.com

:DentalPlans.com

8100 S.W. 10th Street, Suite #2000

Plantation, FL 33324

Savings plans are NOT insurance and the savings will vary by provider, plan and zip code. These plans are not considered to be qualified health plans under the Affordable Care Act. Please consult with the respective plan detail page for additional plan terms. The discounts are available through participating healthcare providers only. To check that your provider participates, visit our website or call us. Since there is no paperwork or reimbursement, you must pay for the service at the time it's provided. You will receive the discount off the provider's usual and customary fees when you pay. We encourage you to check with your participating provider prior to beginning treatment.

Special promotions including, but not limited to, additional months free are not available to California residents or on Fully Insured Plans. Note - not all plans and offers available in all markets. © 1999-2019 DentalPlans.com, Inc. All Rights Reserved