



Dentists

Build Patient Loyalty With :DentalPlans

:DentalPlans Customers Take **BETTER** Care Of Their Teeth

Compared to the general population, :DentalPlans customers are more likely to:



Have visited a dentist within the past six months
85% ☺ || **55% Gen. Population**



Get regular checkups, including x-rays
80% ☺ || **63% Gen. Population**



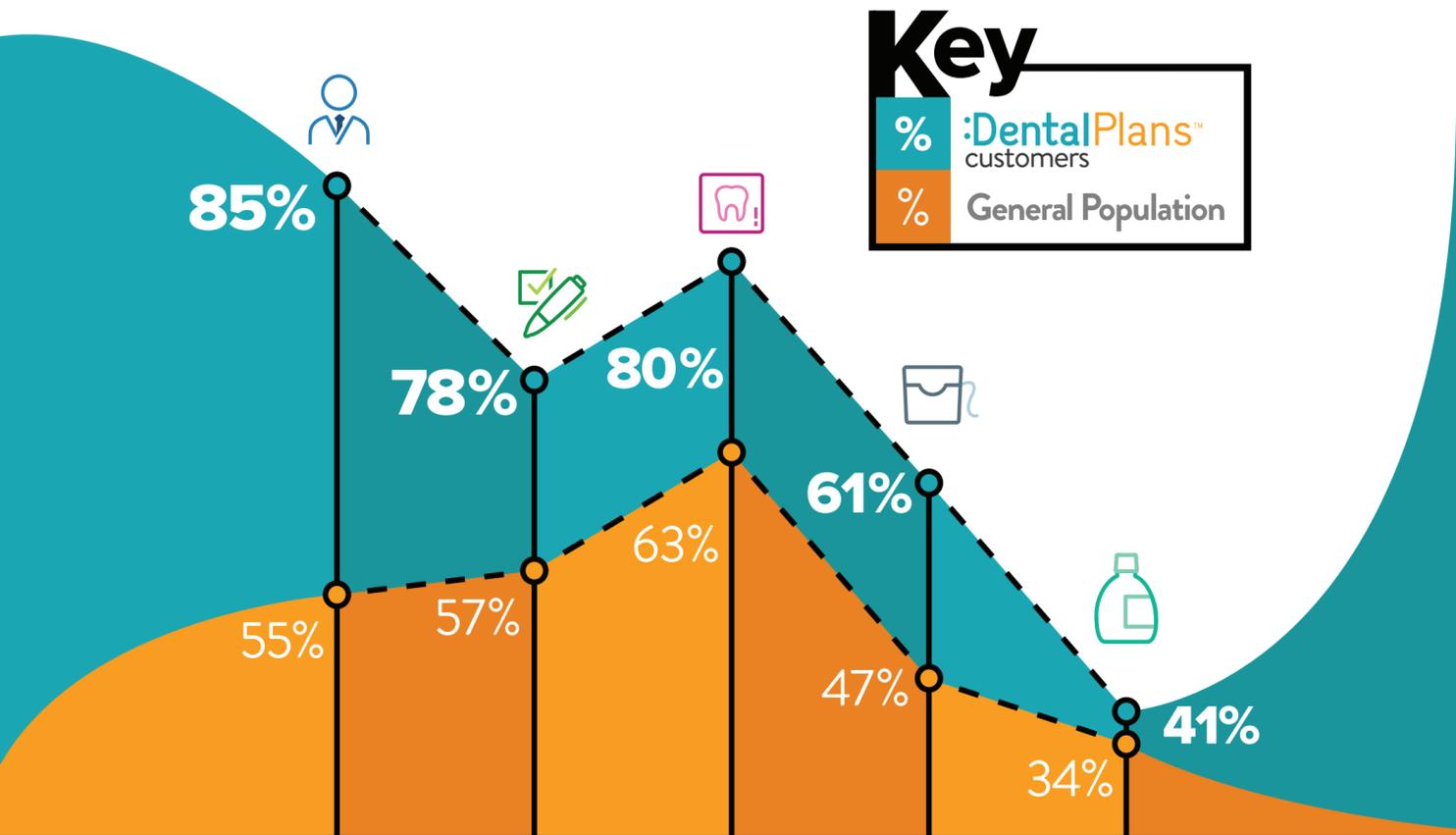
See a dentist twice a year
78% ☺ || **57% Gen. Population**



Floss daily
61% ☺ || **47% Gen. Population**



Feel comfortable without the need to use mouthwash
41% ☺ || **34% Gen. Population**



Key

- % :DentalPlans™ customers
- % General Population



:DentalPlans Customers Love Their Dentists!

52% say they would not switch dentists, compared to **36%** of the General Population



:DentalPlans Customers Make Oral Health A Family Priority

55% of dental savings plan members started brushing their child's teeth before the child was a year old, compared to only **41%** of national respondents



But Everyone Agrees that the Bill is Too High...

53% of the general population and **46%** of :DentalPlans customers say that they can't afford to get regular dental care

To find out more about how dental savings plans can help dentists and their patients, visit <http://www.dentalplans.com/dentist/providerportal>



Source: An independent study of its members was conducted for :DentalPlans between Jan. 21 and Feb. 4, 2015 by Infosurv Research. A total of 9,410 national customers were surveyed, yielding data with a margin of error of +/- .99%.