

Take a Bite Out of Your Healthcare Costs!



The Root of the Problem: Estimated Healthcare Costs



\$22,030
Estimated healthcare costs
for a family of four

6.5%
Increase since
last year

\$9,144
Employee responsibility
EVEN WITH insurance



25%

54%

% of Households
Who Sacrifice in
Other Areas to
Afford Healthcare

% of Households
Actively Looking
to Save on
Healthcare Costs

Cutbacks That Are Hard to Swallow: Compensations to Afford Medical Care



Respondents Who Used This Tactic	Member Action
55%	Requested Cheaper Prescriptions
52%	Questioned Charges
36%	Compared Costs on Internet
32%	Requested Pricing from Doctor
20%	Switched Providers
20%	Skipped Recommended Medications
15%	Used Alternative Plans
11%	Used Coupons/Sales
6%	Traveled from City/State/Country
5%	Used Cafeteria Plans

Source: 2014 :DentalPlans Survey: 327 Respondents

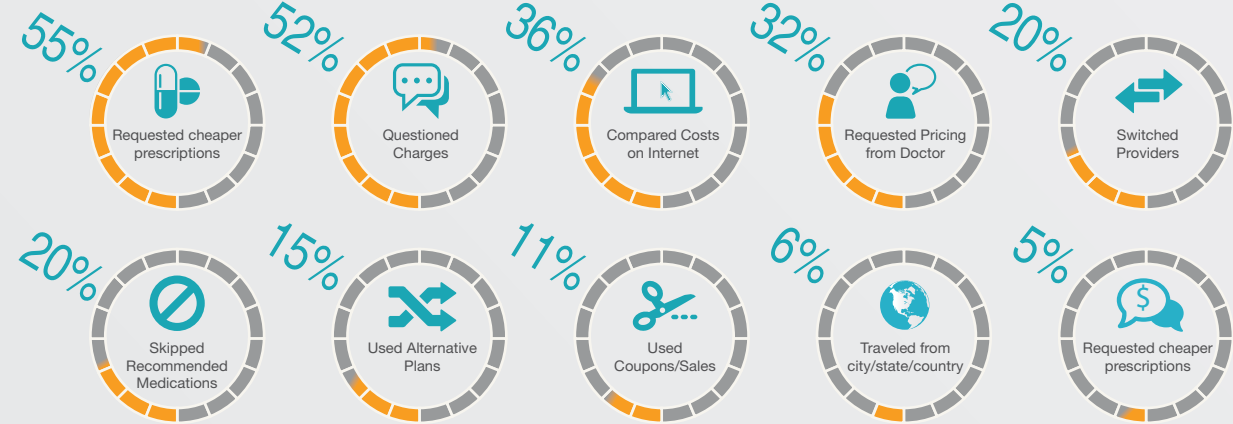
Did You Know...?

The share of household consumption devoted to healthcare has quintupled over the last 8 decades and is likely to overtake shelter within the next five years.

5X

Source: The American Magazine

Scaling Down: How People Have Tried to Cut Existing Healthcare Costs



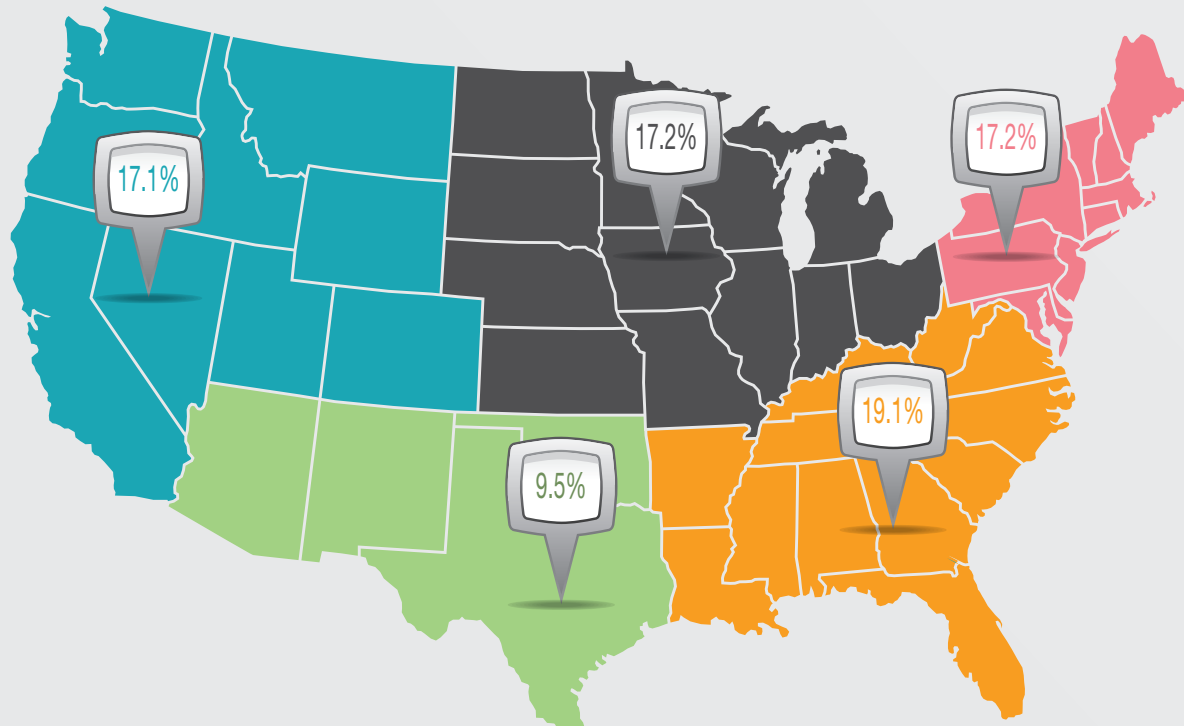
Did You Know...?

Men and/or married people are more fiscally conscious when it comes to saving on healthcare than women and singles? 58% of men and 59% of married respondents seek remedies.



Source: 2014 :DentalPlans Survey: 652 Respondents

:DentalPlans: Saving Face! Where Our Members Live



Are You a Member in Your Region?

A dental savings plan is the best way to spend a little and save a bundle on top-notch dental care.



:DentalPlans™

Source: :DentalPlans 2014 Data